

February 12, 2020  
Public Information Meeting

# Milwaukee Walk/Bike Sign Plan

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# Presentation Overview

- Project Scope and Timeline
- Sign Design Process
- Sign Types and Sign Manual
- Plan for Installation



# Project Timeline

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2019

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**Aug:**  
Kickoff  
Meeting



**Sept-Oct:**  
Sign Design  
and Public  
Surveys



**Oct-Dec:**  
Finalize Sign  
Design



# Project Timeline

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2020

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# Project Timeline: 2020

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## January

- Draft manual with sign types and placement

## February – March

- Public meeting #2
- Test the manual on 17 miles of sign plans for bike routes and trails
- Refine implementation details (cost estimates)

## April

- Final wayfinding manual



# Sign Design Process

## 1) Committee Input

- Stakeholder Advisory Committee
- Milwaukee County Trails Council

## 2) Surveys



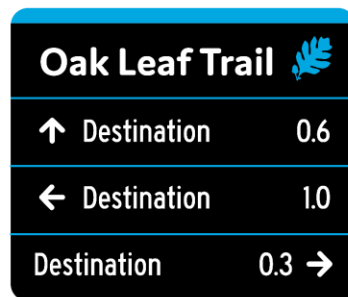
# Concepts for Staff Review and Feedback: Iteration 1

## Proposed Bicycle Wayfinding Signs for Milwaukee

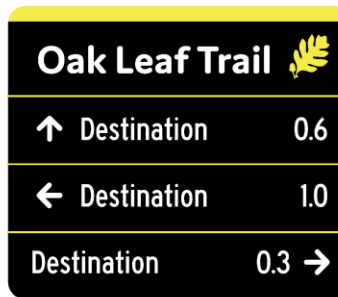
On-Street



Oak Leaf Trail

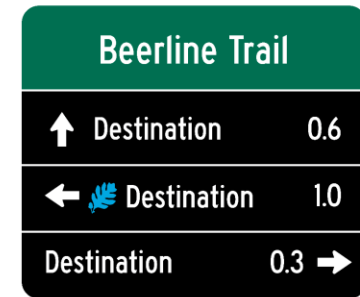


Milwaukee River



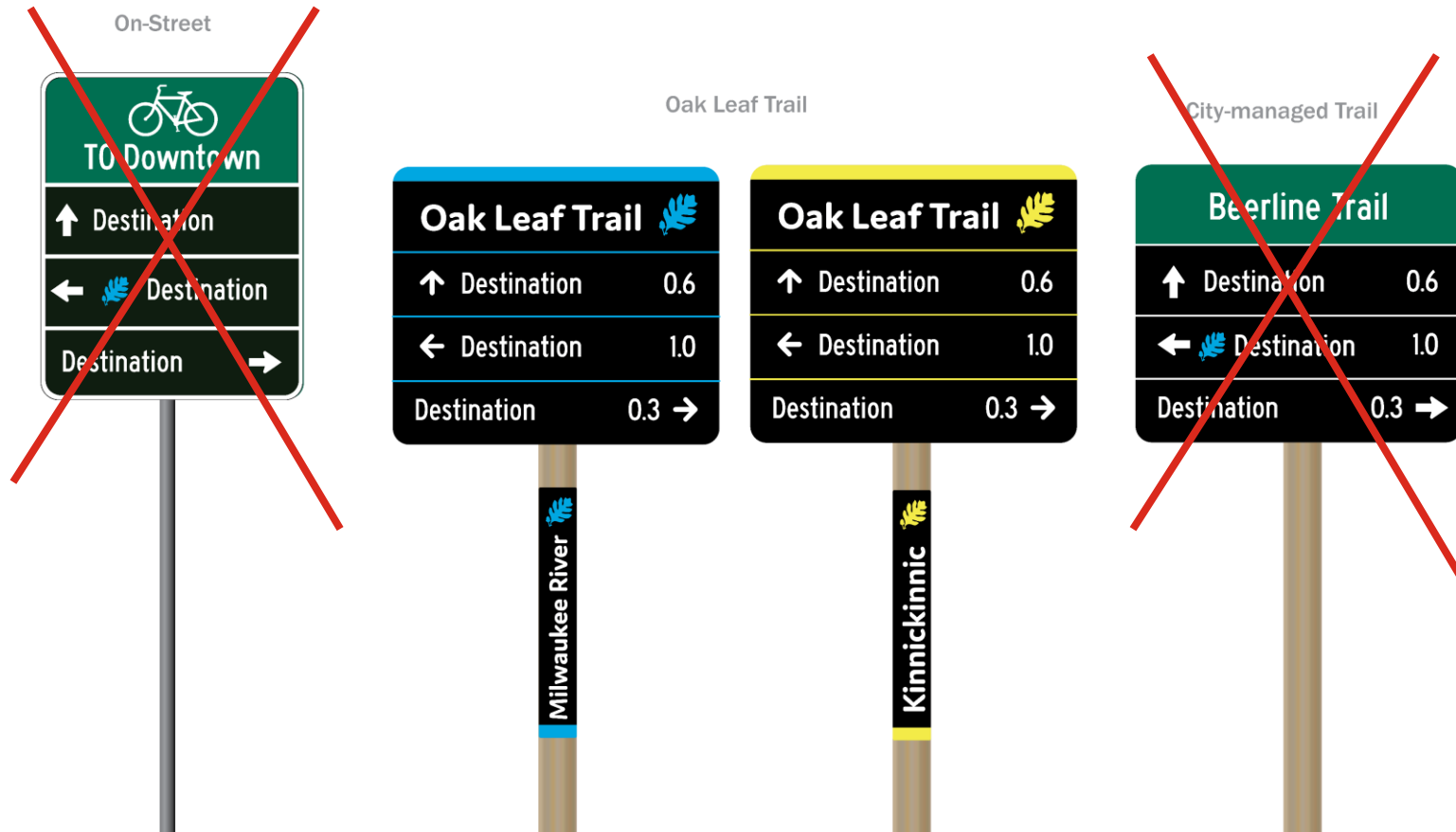
Kinnickinnic

City-managed Trail



# WisDOT Response: Background must be retroreflective

## Proposed Bicycle Wayfinding Signs for Milwaukee

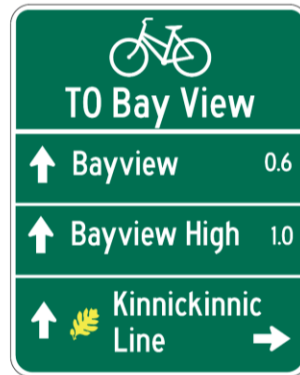




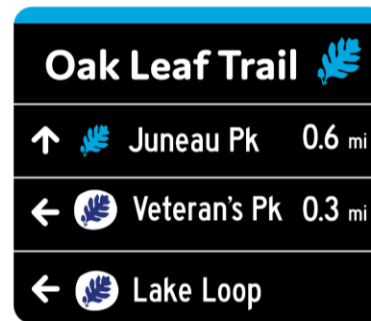
# Concepts for Staff Review and Feedback: Iteration 2



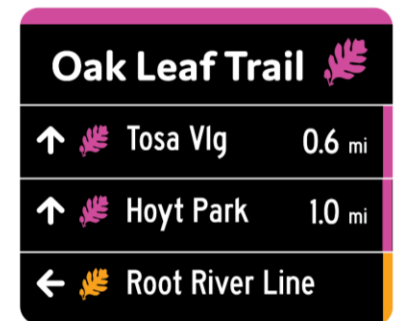
Kinnickinnic Line  
at South Shore  
Line in Bay View  
(looking towards  
the lake)



South Shore Line  
ending at  
Kinnickinnic Line  
in Bay View  
(looking towards  
Bay View)



Milwaukee  
River Line at  
Lake Loop

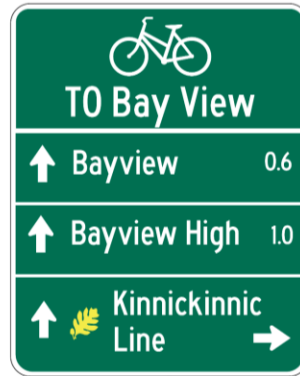


Menomonee  
Path at Honey  
Creek Park-  
way

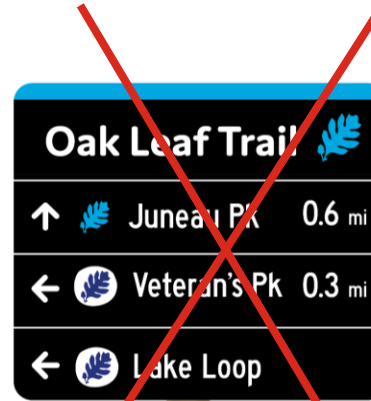
# County Parks Response: Use Recreation Brown



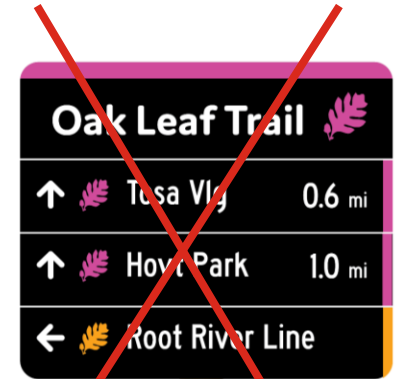
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Milwaukee  
River Line at  
Lake Loop



Menomonee  
Path at Honey  
Creek Park-  
way

Want colorful painted posts  
that volunteers could do

# City Shared-Use Trails

## Signs and Markings for City-Managed Trails



Trail Map Kiosk



Trail Directional



Street Name/  
Trail Name



Optional Gateway  
(Mural, Monument, Public Art)



# City Streets

## Signs and Markings for On-Street Bike Routes, Including Oak Leaf Trail Segments



Street  
Directional



Route  
Confirmation



OLT Route  
Confirmation



Shared-Lane  
Markings



Bike Dot  
Pavement Marking



# Oak Leaf Trail (Shared-Use Trail Segments)

## Signs and Markings for Trail Segments of the Oak Leaf Trail (OLT)





# Oak Leaf Trail (Streets and Parkways)

## Signs and Markings for On-Street Signs of the Oak Leaf Trail (OLT)



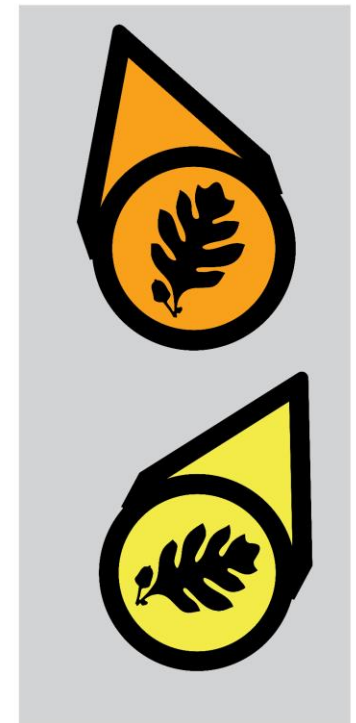
Street  
Directional



OLT Route  
Confirmation



Optional  
Post Treatments



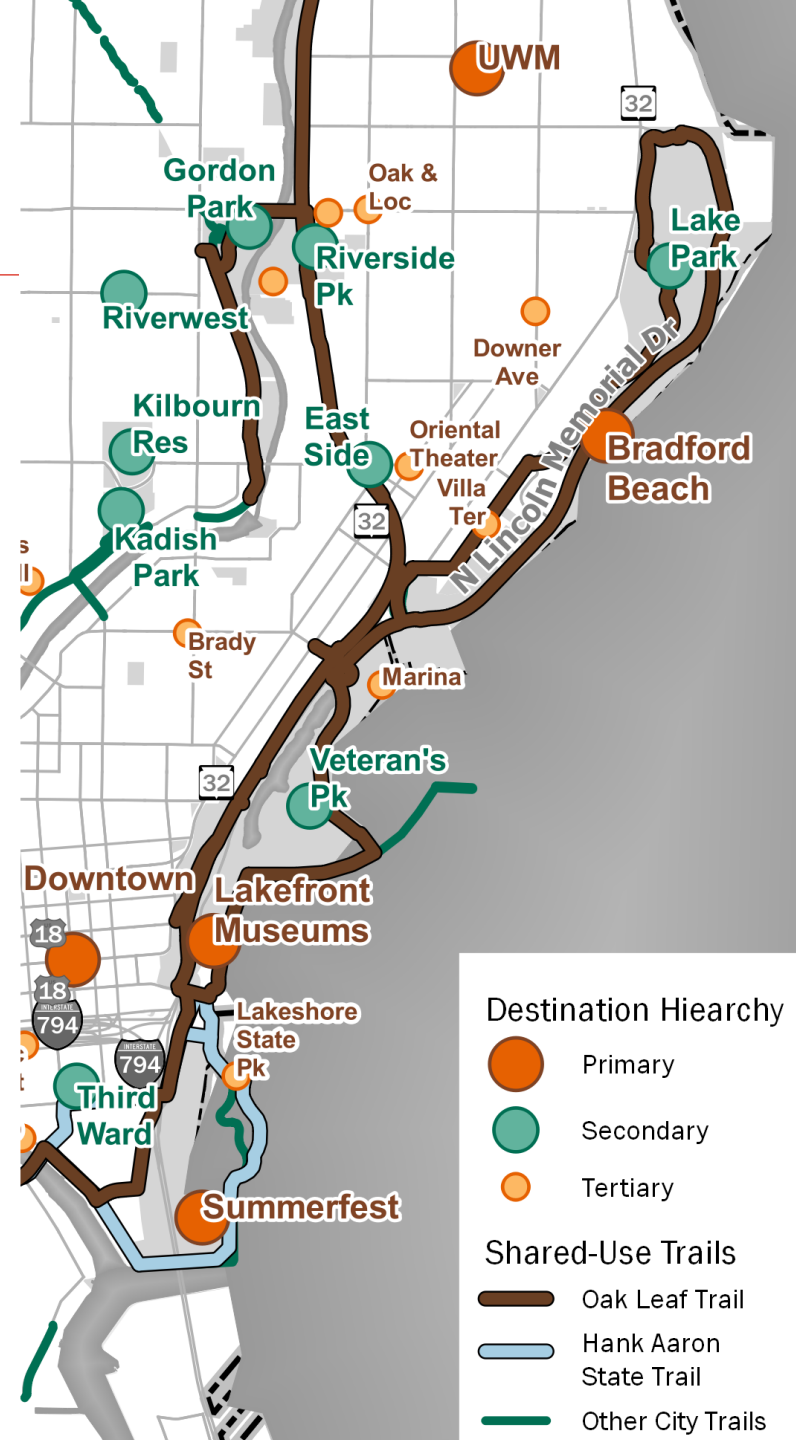
Optional Leaf Dot  
Pavement Marking



# Sign Manuals

## Guidance Includes:

- Sign Types and Placement
- Route Selection
- Destinations, Naming Conventions

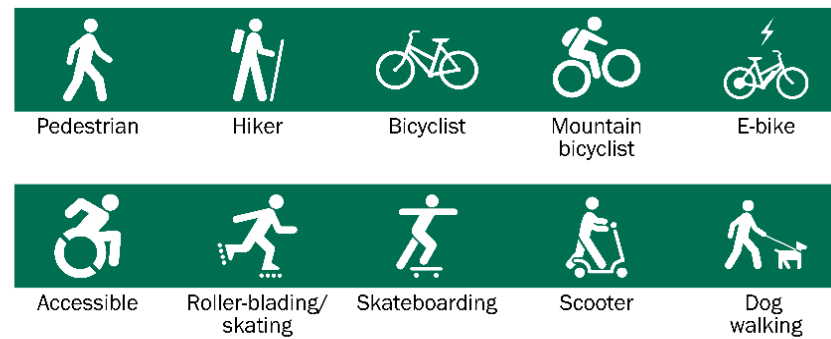


# Sign Manuals

Also:

- Sign Layout and Design
- Cost Estimates, Fabrication, Installation

## Mode of Travel Symbols



## Transit Symbols



## Additional Symbols



# Plan for Installation

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- City of Milwaukee
  - For 2020: Proposed installation on Beerline, Fratney & Wright Bike Boulevards
  - Other routes to be budgeted for installation in future years, or as projects are completed
- Milwaukee County Parks
  - For 2020: Working to install lakefront signs by DNC, and Lincoln Creek signs by September, with support from Sprecher Brewing
  - Pursuing partnerships with foundations and businesses for support of trail signs
  - Applied for TAP grant to install signs on all parkway and street segments of Oak Leaf Trail